

BRINGING LIFE  TO PLASTICS

# COSMETICS packaging





# PACKAGING FOR EVERY SENSE

How does high quality packaging feel, how does it sound when it is opened, how practical is the packaging for daily use?

**IN THE AREA OF COSMETICS**, not only visual properties count. More and more, haptic and functional characteristics also play a role. Experiencing products with all senses is particularly important for cosmetic packaging. A creative choice of materials, interesting surface design and intelligent additives influence a consumer's purchasing choices as well as the success of the market introduction of a cosmetic product.



PRECISE COLOUR  
RESULTS



## COLOURS

**FOR MANY YEARS  
OUR SPECIALITY  
HAS BEEN COLOURS,  
SURFACES AND  
MATERIALS. THIS IS  
DRIVEN BY RESEARCH  
ON CHANGES IN SOCIETY  
AND THE TRENDS  
IN COLOURS THEY BRING.**

We define our colour concepts based on our observations. Our colourists collaborate with experienced trend scouts to find what best reflects the current spirit of the times. Together, they create a new COLOUR VISION® collection of plastic lens plates which present innovative colours, effects and surfaces in selected polymers. The COLOUR VISION® series is a source of inspiration for the world of plastics. It is highly rated by brand manufacturers, creative designers of consumer products as well as plastics processors for new product concepts.

Many renowned brands and market leaders have trusted in the creativity, quality and special service of the Gabriel-Chemie Group for years. Thanks to our flexible structure and laboratories throughout Europe, we can precisely implement individual colour ideas with blow or injection moulded prototypes within a very short time.

## FUNCTIONAL

We offer a variety of  
the most vari

- \_ UV stabiliser
- \_ Antistatic ag
- \_ Processing a
- \_ Nucleating agent
- \_ Counterfe

Since the demands ar  
in this area, an indi  
is recom



PERMANENT  
MAKE-UP  
FOR PLASTICS

## BE DISTINCT AT POINT OF SALE

Whether standing in a perfume specialist's, retail chain store or the local chemist's, consumers can be overwhelmed by the selection of cosmetic articles. That's why, on the shelf, differentiating from the competition with outstanding and eye-catching packaging is so important. The creative interplay of colours and surfaces is increasingly significant here. Let us assist you in finding the perfect packaging solution with an exceptionally large choice of colours. Our experienced team of outstanding colourists can help you make your packaging ideas tangible through individual elaborations. We also offer group workshops on our premises.

## INDIVIDUALISATION & PERSONALISATION WITH LASER TECHNOLOGY

Our laser additives make it possible to permanently mark, label and decorate plastics. Material optimization with 2% - 3% addition of laser additives is often essential for achieving optimal marking contrast. Marking on plastic can be done with an infrared laser, a UV laser or a green laser. We provide comprehensive service, from developing a project idea through to the realisation of it. Our infrared laser, with a wavelength of 1064 nm, is available for trials and tests until the best quality marking has been achieved.

### THERE ARE BASICALLY THREE TYPES OF MARKING COLOURS:

- \_ Dark laser marking
- \_ Light laser marking
- \_ Coloured laser marking

A special additive allows even dark marking to be done on totally clear plastic without losing transparency. Even labelling and decorations on structured plastic surfaces is no problem.

## L ADDITIVES

additives to achieve  
ed properties:

r \_ Antioxidant

ent \_Lubricant

id \_ Anti-block

\_Oxygen scavenger

it protection

e always very specific

ividual consultation

mended.

HIGHEST  
PRECISION  
TO DETAIL



CREATIVE  
EFFECTS

## TUBES, BOTTLES AND DISPENSERS FOR COSMETIC PRODUCTS

Special effects and colours emphasise exclusivity. We can help you turn your personal ideas into successful products. With exclusively premium raw materials and specially coordinated pigments, we can achieve precisely the colours, effects and properties you are looking for.

## COSMETIC PACKAGING CLOSURES

Closures may be the smallest part of a packaging, but they are truly hightech. The market success of your articles is determined by the look, organoleptic properties and ease of use. With our many years of know-how, we are one of the leading providers of colour and additive concentrates for bottle closures, and we are an accredited supplier for the most important international closure manufacturers. Renowned machine and mould builders recommend masterbatch by Gabriel-Chemie.

Depending on the customer requirements, the formulas for all of our products are in compliance with all local and food safety provisions, and verified in our declarations of conformity. We are able to issue all other required or requested product documentation as necessary.

**BUSINESS UNITS OF GABRIEL-CHEMIE GROUP:**



Building & Agriculture



Home & Lifestyle



Packaging for Industrial & Consumer Goods



Cosmetics Packaging



Food & Beverage Packaging



Medical



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