

BRINGING LIFE  TO PLASTICS



# COLOUR vision™



EFFECTS  
& TRENDS

MORE THAN  
JUST COLOURS



INSPIRATION FOR  
THE WORLD OF PLASTICS



COLOUR VISION  
RESPONSIBILITY



AS SOPHISTICATED AND  
UNIQUE AS DIAMONDS



# THE COLOUR VISION COLOUR CONCEPT

COLOUR VISION is a colour concept in keeping with the times and which presents innovative colours, effects and surfaces in selected polymers in the form of plastic lens plates.

Experienced trend scouts and innovative colourists are working actively on the trends of tomorrow and together create a new COLOUR VISION collection each year. The COLOUR VISION series is a source of inspiration for the world of plastics. It is highly appreciated by branded product manufacturers, creative designers of consumer products and investment goods as well as plastic processors for new product designs.

## **CREATIVE DIVERSITY INSPIRES**

With the analysis of new colour trends from different industrial sectors and the consideration of social influences in the market, new colour trends are developed every year. Each topic is visualised using nine innovative lens plates.

## **COLOURS THAT EXCITE**

Specialising in colours, surfaces and materials has been important to us for many years. Social developments and associated colour trends are constantly being researched. The selected colours are refined by special effect pigments and, as a result, gain new value. We are the specialist for the formulation and production of colour and additive masterbatch for the colouring, refining and technical optimisation of thermoplastics. Individual colour settings are created taking account of customer-specific requirements, commercial requirements, technical specifications, etc.

COLOUR VISION  
TIMELINE



INSPIRATION FOR THE  
WORLD OF PLASTICS



# RESPONSIBILITY

Everything we do today - whether it be on an economic, political or social level - will affect the future. We must always be aware of this responsibility.

It is taken for granted that we can purchase everything and anything at any time, both in person and online. We buy many things that we don't really need. Nearly every product is individually packaged and the transport packaging contributes massively to the packaging waste, the disposal of which has become a worldwide problem. The plastics industry in particular should think about recycling and concepts for reusability. Thanks to their waste systems, Austria and Germany are already pioneers in this field, while the EU as a whole is now working on solutions for the future.

Protecting Earth in all its complexity should be our top priority if we want to be able to enjoy our natural surroundings in the future without any complications. Our world provides us with a myriad of ideas for new products and alternative materials. Every one of us should feel compelled to use our planet's valuable resources responsibly, without overexploiting any of them. In many areas, time has almost run out: the honeybee plays an important role in our whole ecosystem, and we must therefore take it upon ourselves to stop the global demise of entire colonies of bees.

**THIS APPEAL FOR RESPONSIBLE TREATMENT OF OUR EARTH HAS INSPIRED US IN OUR SELECTION OF THESE NINE EFFECT COLOURS. CLEAR AND CONCISE, THEY CONVEY OUR DESIRE TO CONTINUE BEING ABLE TO ENJOY NATURE IN ALL ITS UNIQUE BEAUTY.**

NAME	ITEM NUMBER	APP. CONCENTR.	LIGHT	TEMP. C°	LE in EU
GLITTER GREEN	HP6BB4667	E =4%	7-8	300°C	Ja
RUSTY MATT RED	SB7BA8027	E=4%	7-8	300°C	Ja
ELBAITE GREEN	HP6BB4717	E=4%	6-7	290°C	Nein
EARLY BLUE METALLIC GLOSS	PP5BB1687	E=4%	7-8	280°C	Ja
UPCYCLED MARBLE	UNS6BB4567	E=19,5%	6-7	280°C	Ja
ORGANIC PURPLE	HP5BB9307	E=4%	7-8	300°C	Ja
BEACH SAND	HP8BA6057	E=4%	7-8	290°C	ja
SHADOW NIGHT GREEN	HP6BB4687	E=4%	7-8	300°C	Ja
HONEYBEE YELLOW	HP2BA5687	E=4%	6-7	290°C	ja

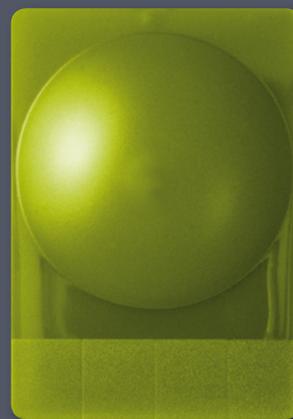
# COLOUR ViSiON



GLITTER  
GREEN



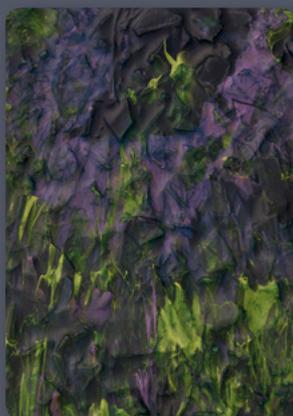
RUSTY MATT  
RED



ELBAITE  
GREEN



EARLY BLUE  
METALLIC GLOSS



UPCYCLED  
MARBLE



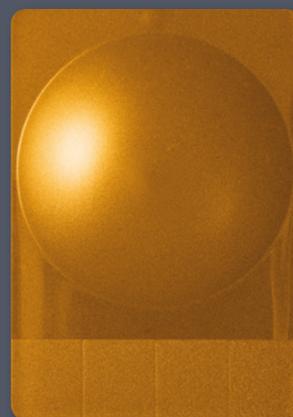
ORGANIC  
PURPLE



BEACH SAND



SHADOW  
NIGHT GREEN



HONEYBEE  
YELLOW

Nº19



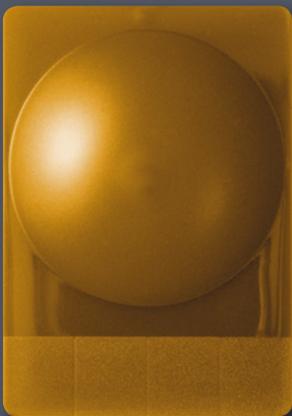
REBEL  
RED



MENTAL  
BLUE



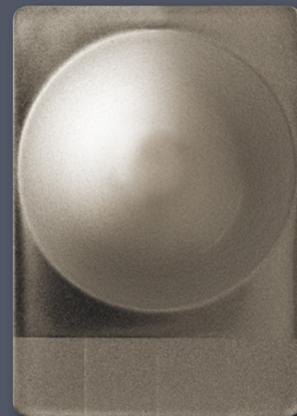
ORANGE  
MEMORY



SOLID  
GOLD



GREEN  
METALLIC GLOSS



GLITTER  
CHROME SILVER



SENSUAL  
PINK

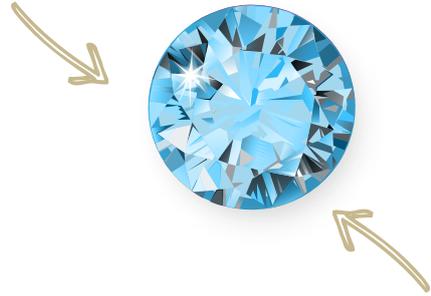


EASE  
OF BLUE



GOOD VIBES  
YELLOW

YOU DETERMINE  
THE FORM



WE DELIVER  
THE COLOUR

# TIMELINE

Visions are inspired by the past. How carefree were the 1970s – a time when easiness, love, acceptance and tolerance prevailed and determined the tone of life.

People lived in the moment - a colourful time when they dreamed of a peaceful world. Imagine how wonderful it would be to experience such an attitude towards life again. Surrounded by continuously ringing mobile phones and overstimulation, some of us enjoy today the convenience of digital, urban life, whilst others ponder a bleak future.

The founders of companies like Apple and Microsoft, which were established in the mid-70s, were undoubtedly ahead of their time. Alexa and Siri already belong to the present day. So does Sophia, the humanoid robot, and drone-taxis already play a part in modern life. Artificial intelligence is striding ahead with an ever-increasing number of robots undertaking tasks that we ourselves would normally do. With this in mind, we have coined the motto: 'Never stop dreaming, never stop asking'.

**THIS CHANGE HAS LED US TO CREATE A SPECTRUM OF NINE TRENDY COLOURS. THESE COLOURS REPRESENT A COMBINATION OF NOSTALGIA AND MODERN LIFE, EMOTION AND INTELLIGENCE, WARM PASTELS AND COOL METALLICS.**

NAME	ITEM NUMBER	APP. CONCENTR.	LIGHT	TEMP. C°	LE in EU
REBEL RED	HP4BB3397	E=4%	7-8	300°C	Yes
MENTAL BLUE	HP5BB9267	E=4%	7-8	280°C	Yes
ORANGE MEMORY	HP3BA4827	E=5%	7	280°C	Yes
SOLID GOLD	HP7BA7907	E=5%	7-8	230°C	Yes
GREEN METALLIC GLOSS	HP6BA6757	E=2%	7-8	300°C	Yes
GLITTER CHROME SILVER	HP7BA8047	E=4%	7-8	280°C	No
SENSUAL PINK	SB4BB3387	E=4%	6	300°C	Yes
EASE OF BLUE	SB5BB9257	E=4%	7-8	300°C	Yes
GOOD VIBES YELLOW	SB2BA5617	E=4%	6-7	290°C	Yes

**UNITS OF THE GABRIEL-CHEMIE GROUP:**



Construction Industry & Agriculture



Leisure, Sports & Household



Industrial & Consumer Goods



Cosmetics



Food Packaging



Medicine



**GABRIEL-CHEMIE**  
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