



COLOUR vision™



EFFECTS
& TRENDS

MORE THAN
JUST COLOURS



INSPIRATION FOR
THE WORLD OF PLASTICS



COLOUR VISION
IDENTITY



AS SOPHISTICATED AND
UNIQUE AS DIAMONDS



THE COLOUR VISION COLOUR CONCEPT

COLOUR VISION is a colour concept in keeping with the times and which presents innovative colours, effects and surfaces in selected polymers in the form of plastic lens plates.

Experienced trend scouts and innovative colourists are working actively on the trends of tomorrow and together create a new COLOUR VISION collection each year. The COLOUR VISION series is a source of inspiration for the world of plastics. It is highly appreciated by branded product manufacturers, creative designers of consumer products and investment goods as well as plastic processors for new product designs.

CREATIVE DIVERSITY INSPIRES

With the analysis of new colour trends from different industrial sectors and the consideration of social influences in the market, new colour trends are developed every year. Each topic is visualised using nine innovative lens plates.

COLOURS THAT EXCITE

Specialising in colours, surfaces and materials has been important to us for many years. Social developments and associated colour trends are constantly being researched. The selected colours are refined by special effect pigments and, as a result, gain new value. We are the specialist for the formulation and production of colour and additive masterbatch for the colouring, refining and technical optimisation of thermoplastics. Individual colour settings are created taking account of customer-specific requirements, commercial requirements, technical specifications, etc.

COLOUR VISION
DIGITAL ECONOMY



INSPIRATION FOR THE
WORLD OF PLASTICS



iDENTiTY

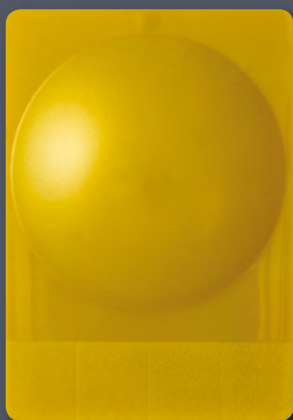
The longing to live out our identity and make our lifestyle as individual and autonomous as possible is as old as humanity itself. In a time characterised by uncertainty and instability, finding the necessary access to an experienced individuality is more difficult than ever.

The new luxury goods therefore offer time for reflection and rest for conscious consideration. This is also reflected in the new lifestyle phenomenon of "Hygge" – the art of contentment – which originated in Denmark. Possessions are no longer felt to be the only road to happiness. Our society is increasingly developing along the lines of "sharing communities": communities that are multiplying rapidly and form an inviting and inspiring network. A new spirituality is perceptible, related to meditation, yoga, dancing or simply the retreat to our own identity. These trends, which focus on strengthening our own identity and a positive approach to society, have inspired us to come up with our theme of IDENTITY.

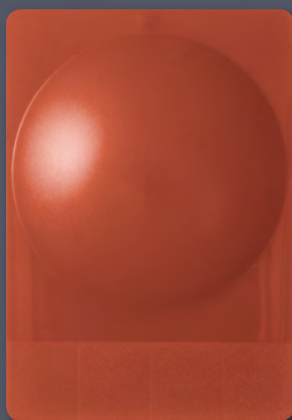
THE COLOURS OF THE IDENTITY THEME PRESENT WARM RED TONES, WITH NUANCES IN VIOLET, BLUE-GREEN AND GREEN. NOTICABLE ARE BOTH SPARKLING EFFECT PIGMENTS AND COLOUR INSPIRATIONS THAT APPEAR TO FLOW INTO ONE ANOTHER.

NAME	ITEM NUMBER	APP. CONCENTR. & POLYMER	LIGHT	TEMP. C°
GOLD OCHER	HP 2BA5067Perlmutter	E= 2% in PP trans	6-7	290°
EMOTIVE MATT RED	SB 4BB1757Perlmutter	E= 4% in SB	7	280°
COSY FIRE RED	HP 4BB1747Perlmutter	E= 4% in PP trans	7-8	300°
MY PURPLE	HP 5BB7387Perlmutter	E= 4% in PP trans	7-8	240°
CHAROITE PURPLE	UNS 4BB7327Marble	E=15% in PP Special 6	6	260°
SNUGLY RED	HP 4BB1737Perlmutter	E= 4% in PP trans	7-8	280°
HYGGE LIGHT BLUE	HP 5BB7377Perlmutter	E= 4% in PP trans	7-8	260°
NATURE STONE GREEN	HP 6BB2977Perlmutter	E= 2% in PP trans	7	280°
PETROL BLUE METALLIC HP	HP 6BB2967Perlmutter	E= 4% in PP trans	7-8	280°

COLOUR ViSiON



GOLD
OCHER



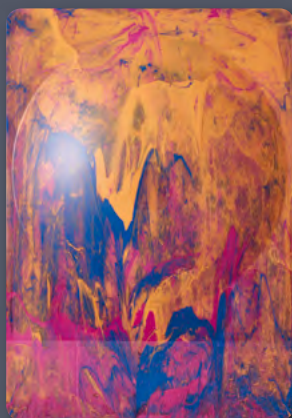
EMOTIVE
MATT RED



COSY
FIRE RED



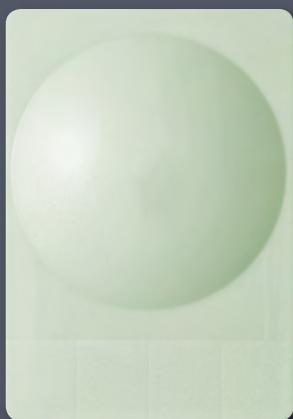
MY
PURPLE



CHAROITE
PURPLE



SNUGLY
RED



HYGGE
LIGHT BLUE



NATURE
STONE GREEN



PETROL BLUE
METALLIC

Nº18



BRIGHT
LIGHT BLUE



MOBILIZED
GOLD



LED
ORANGE



HOLOGRAPHIC
BLACK



GALAXY
WORLD



ROBOT
SILVER



DIGITAL
BLUE

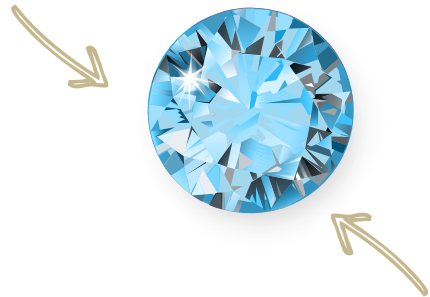


NEON
GREEN



VIBRANT
VIOLET

YOU DETERMINE
THE FORM



WE DELIVER
THE COLOUR

DIGITAL ECONOMY

Digitisation and artificial intelligence are changing the economy rapidly. Industry 4.0 is changing the rules of the game and creating almost limitless possibilities for innovation.

Robots are performing household tasks and sophisticated computer systems are increasing efficiency in many areas of our lives. The digital economy is changing value chains as well as transforming traditional business models and creating completely new ones. The digital economy is changing our familiar world and requires an equally innovative colour spectrum to illustrate the infinite possibilities of further development and change.

THE COLOURS FOR THE THEME OF THE DIGITAL ECONOMY ARE EXPRESSED BY LIGHT REFLECTIONS AND LIVELY COLOUR EFFECTS. THESE ARE SEEN IN LED LIGHTING COLOURS OR THE SHIMMERING SPECTRAL COLOURS OF A RAINBOW. UNIQUE MARBLE EFFECTS LET UNIQUE PATTERNS DEVELOP OR YOU CAN LET YOURSELF BE WHISKED AWAY TO OTHER GALAXIES.

NAME	ITEM NUMBER	APP. CONCENTR. & POLYMER	LIGHT	TEMP. C°
BRIGHT LIGHT BLUE	HP 5BB7477Perlmutter	E= 4% in PP trans	7-8	300°
MOBILIZED GOLD	UNS 7BA6897Marble	E= 12% in PP Special	7-8	220°
LED ORANGE	PS 3BA4447Fluorescent	E= 4% in PS	3	280°
HOLOGRAPHIC BLACK	HP 9BB3697Perlmutter	E= 4% in PP trans	7-8	300°
GALAXY WORLD	UNS 9BB3567Marble	E=9% in PP Special	3	240°
ROBOT SILVER	HP 9BB3687Perlmutter	E= 4% in PP trans	7-8	300°
DIGITAL BLUE	HP 5BB7467Perlmutter	E= 4% in PP trans	7-8	300°
NEON GREEN	HP 6BB3117Perlmutter	E= 4% in PP trans	6-7	290°
VIBRANT VIOLET	HP 5BB7457Perlmutter	E= 4% in PP trans	7-8	280°

UNITS OF THE GABRIEL-CHEMIE GROUP:



Construction Industry & Agriculture



Leisure, Sports & Household



Industrial & Consumer Goods



Cosmetics



Food Packaging



Medicine



GABRIEL-CHEMIE Gesellschaft m. b. H.

Industriestraße 1

2352 Gumpoldskirchen

Austria

Tel. +43 2252 636 30 0

Fax +43 2252 627 25 0

info@gabriel-chemie.com

WWW.GABRIEL-CHEMIE.COM