PRESS INFORMATION

April 2020

**Gabriel-Chemie publishes its first sustainability report: **Recipes for success for a sustainable future!**

*‘Plastic is an extremely sustainable material. Society should not condemn plastic simply as “plastic is the enemy”, but rather rethink how it handles resources in a responsible way. Besides the product side, we focus heavily on sustainable solutions for an efficient use of raw materials and the consumption of clean energy. Among other things, this concerns measures that we have defined within the framework of our sustainability strategy, which reduce costs for us as a company and at the same time protect the environment.’*

*Stefanie Sommer, CSO at Gabriel-Chemie*

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Gabriel-Chemie attaches great importance to a healthy balance between economic, environmental and social issues. Therefore, sustainability on all levels is at the heart of our business and this extends to the entire value creation chain of the family-run company from Austria.

Team spirit, trust and an open exchange are the basic values Gabriel-Chemie encourages on a daily basis. As an innovative and learning organisation, after 70 years, the company continues to face changes being made by a third generation with a positive approach.

*‘We want to generate added value for our customers!’* This sentence is decisive for guiding and influencing the sustainability strategy for the Gabrile-Chemie Group. Accordingly, the development of our relationships to customers and branded goods manufacturers is key for our company’s future development. Fair and sustainable business models have the highest priority in daily business.

**2020 SUSTAINABILITY TOPICS**

Gabriel-Chemie makes plastic valuable. The promotion of the Circular Economy depends on the durability of plastics, improved recyclability and sustainable end products.

**Sustainable products**

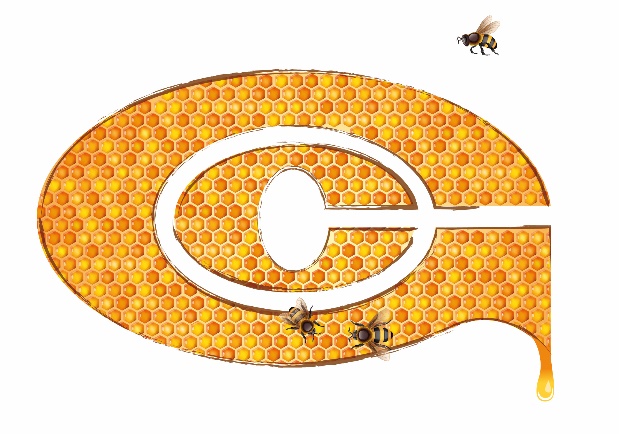
Gabriel-Chemie has put the entire value creation chain under the microscope, with a focus on significant sustainability aspects. This includes the procurement of raw materials, transport and also research and development. In regard to this the family-run company places particular emphasis on production. The focus here is on employees and the environment.

**Sustainable resources**

The careful use of resources and the continuous reduction of environmental impact are significant components of the production process. However, a company is only as good as its employees. According to this motto, Gabriel-Chemie ensures health and safety at work as well as a work-life balance, numerous training programmes and active communication within the entire company.

**Sustainable procurement**

In terms of procurement strategy, Gabriel-Chemie places considerable value on the use of the highest quality materials and comprehensive specialist skills in regard to the development and manufacturing process. In order to guarantee the best quality standards for its customers, the Austrian company uses high-performance, innovative and reliable suppliers. Environmental protection, safety at work and human rights play key roles in the sustainability-orientated decision-making process. In addition, Gabriel-Chemie is committed to long-term cooperation with regional producers from Europe, in order to increase regional value creation as much as possible.

Careful use of resources and continuous reduction of environmental impact are essential approaches in our business activities and are integrated into the processes. Gabriel-Chemie continuously improves its environmental performance through continuous optimisation of our production processes and raising awareness among the employees. In this way, the family-run business creates a basis for the responsible handling of the resources used.

**Sustainable energy**

Gabriel-Chemie has also planned the construction of a photovoltaic system at its Austrian headquarters and sets itself the goal of reducing the proportion of fossil energy used in the group-wide electricity mix by 30 per cent. The Austrian masterbatch manufacturer has also set itself the goal of reducing recyclable plastic waste by 50 per cent through careful production planning.

The first sustainability report of the Gabriel-Chemie Group sends a clear message in regard to the changes and challenges of the plastics industry. The company acknowledges the need for future-orientated action and embraces its social, environmental and economic responsibilities.

*GABRIEL-CHEMIE specialises in processing and colouring plastics. The company has existed since 1950 and today is one of the leading masterbatch manufacturers in Europe. The independent, privately owned group has its headquarters in Gumpoldskirchen, Austria, as well as further locations in Germany, Great Britain, Hungary, the Czech Republic, Poland, Italy, Spain and Russia, with a total of around 630 employees.*