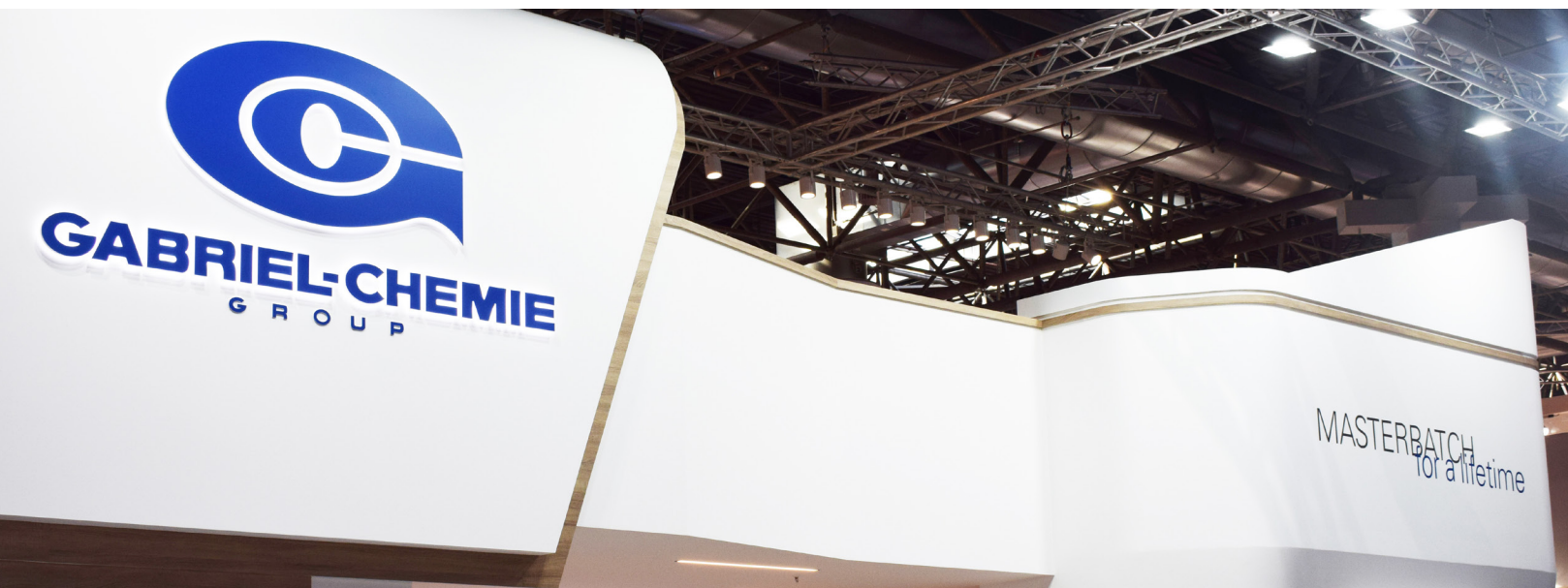


## PRESSRELEASE

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### THE SECRET STAR OF THE K2019



Photos: Gabriel-Chemie

Tens of thousands of visitors stormed the largest trade fair in the plastics industry - the *K2019*. The rush on the *Gabriel-Chemie* booth was incredible and almost overwhelming. All topics presented, from *COLOR VISION No.20* to laser marking, were very well received.

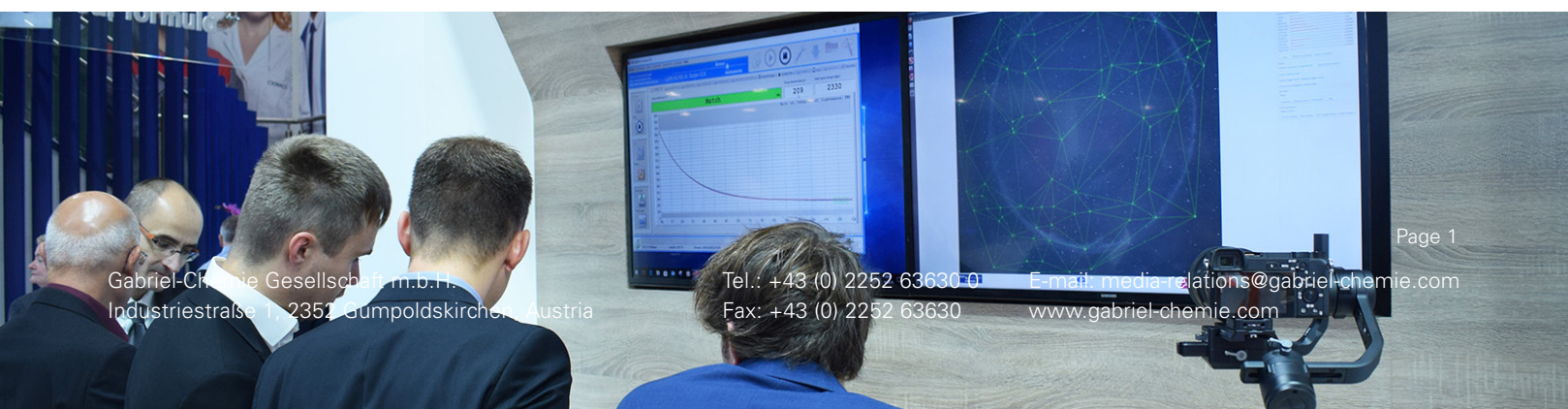
The new stand design created a very positive response and lots of great feedback. Special attention was also given to our Virtual Assistant *GABi*, who presented *Master of Colours* and *Master of Additives* in an interactive and animated way. But the secret star of the *Gabriel-Chemie* booth and according to a few whispers from customers and partners, also one of the stars of the whole show, was *TagTec*.

#### TAGGANT TECHNOLOGY – A PIONEERING DEVELOPMENT

Plastic parts can be equipped with an individual DNA, a signature for identity like a fingerprint?

Yes, this is actually possible with the new product series *TagTec*.

Special markers or so-called taggants address potential product authentication and possible security concerns. That is why the series is called *Taggant Technology Series* - in short *TagTec*.



This ingenious and innovative solution is offered either as predefined application modules, or as a customised solution for specific requirements. An overview of the basic functionality of the *TagTec* series and a selection of different application options, was presented by *Gabriel-Chemie* together with the partners *ALPLA* and *Wittmann Battenfeld*. As a specialist for the development and production of user-specific sensors *Sensor Instruments* from Germany presented their competences in the form of the latest *TagTec* sensors.

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This combination of knowledge from the different disciplines to provide a total solution is useful for all stages of a product lifecycle and demonstrates the unique added value. From manufacturing and quality management, to the supply chain or the circular economy of raw materials at the end of a product lifetime - every single step, from production to distribution, is traceable.

Thanks to the success of the exhibition, *Gabriel-Chemie's* cooperations for the *K* are being intensified and expanded. Numerous inquiries from various areas of plastics development have already resulted in the start of new partner projects. This enable *TagTec* to secure its place as a product driver of the group-wide sustainability strategy.



Photos: Gabriel-Chemie

*GABRIEL-CHEMIE specialises in refining and colouring plastics. The company was founded in 1950 and is now one of Europe's leading masterbatch manufacturers. The independent, privately owned group is operating globally and has its headquarters in Gumpoldskirchen in Austria, and operates further subsidiaries in Germany, Great Britain, Hungary, the Czech Republic, Poland, Italy, Spain and Russia, where it employs approximately 630 people.*